

**SASEAS PTO
Board Meeting Minutes
January 12, 2010**

	Present	Absent		Present	Absent
Tom Devolve (Principal)	X		Justine Lakatos (Pres.)	X	
Paul Herriott (Treasurer)	X		Jenn Dannemiller (VP-Seton)		X
Julie George (Secretary)	X		Christine Becker (VP- St. A)	X	
Donna Reinhart (MAL St. A)	X		Ericka Steffen (MAL Seton)	X	
Becky Christoff (MAL Seton)	X		Lory Devolve (MAL St. A)	X	
Judy Virzi (MAL Seton)	X		Stacy Giebler (MAL- Seton)	X	
Kim Wheat (MAL St. A)		X	Angela Foulks (MAL St. A)	X	

Visitors:

None

Prayer/Opening

Justine led us in a “prayer before meetings.”

Principal’s Update

Tom gave an update on the marketing committee’s efforts for SASEAS School. Discussed Open House invitations and marketing efforts to families within six-mile radius of school. Two new brochures have been created to be distributed at the Open Houses on January 31, 2010. Discussed marketing on FaceBook and new website.

Terra Nova results completed. A specialist from the Archdiocese is coming to work with the faculty on analyzing results, making changes and informing parents.

Grand Event funding is targeted toward technology. Discussed mobile laptop lab with tablet PCs for students.

The joint parish SASEAS family meeting will be held on Thursday January 14th at 7:00 in Seton Cafeteria. This meeting will address the school contract with parishes, tuition for 2010-2011 and state of the school.

December Minutes Approval

Question on final totals for Magazine Sale. Final reconciliation should be completed by end of January.

Old Business

Market Day Update (Jenn Dannemiller): sales remain steady with no plans for changes to program at this time.

Restaurant Night (Christine Becker): Earned \$100 from Applebee’s as a result of this new program. Due to service issues with Applebee’s the program will not continue with Applebee’s. Seeking alternative venues. Discussed continuing the program with better communication and marketing to increase volume. Researching other schools in other areas of the city to see where they have success.

Catholic Schools Week (Justine): Call for additional volunteers to go out this week in Titan Times along with schedule of events. Scavenger Hunt for both campuses on Wed Feb. 3rd from 1:50-2:40 at St. Andrew and 2:00-3:00 at Seton. Parent coverage of lunch/recess on Wed Feb 3rd. Student- Teacher volley ball game on Friday Feb 5th, 1:00 at Seton and 1:30 at St. Andrew. Spaghetti Dinner planned for Friday Feb. 5th from 5:30-8:30. Students will be speaking at all Parish Masse on January 30/31st.

All school Mass at Seton is scheduled for 1/29-. Archbishop Schnurr will be presiding over Mass. A reception for parents will be held in Seton Cafeteria. Joanne Lacey and Tracy Luiso are chairpersons.

Cincinnati Bell Program: program has generated \$1200 with participation of 50 families.

Coke Rewards (Becky): currently at 7600 points. Becky to research eligibility for item. Collection box will be displayed at St. Andrew gym.

Market Research (Julie): Discussed decrease in market research opportunities and funds received this year. Julie to discuss with Cyndi Meyer current program and make recommendation on continuing to maintain market research as a budget line item.

Winter Conferences (Becky/Kim): Dinners are covered by cook and bake for the conferences on January 14th.

Valentine Parties (Jenn/Justine): a treat bag will be provided by PTO in lieu of parties this year.

New Business

Governance Committee: two- four members needed to form this group in compliance with PTO guidelines. PTO board nominations to take place in March. Donna and Julie agree to form committee and will meet prior to Feb PTO meeting.

PTO Skating Party: this annual event will remain on Thursday February 11th from 6 -8 p.m. Traditionally the Friday before President's Day is an off day for SASEAS. This year the off day is February 26th. Castle Skate Land wasn't able to move the party to February 25th to accommodate.

Box Topps Contest: February is the second and final collection month for the year. Christine to coordinate contest and promotion of web box top specials.

Grand Event Proceeds: Discussed the Grand Event being a school vs. PTO fundraiser and who should manage the event and the funds collected. **Approved** 100% of Grand Event proceeds to be given directly to school administration. This will greatly impact PTO budget and school administration will manage the event coordination.

Grand Event Update:

Euchre Night: Scheduled for January 30th in St. Andrew basement. Call for more attendees. Received liquor license for both euchre nights and Grand Event.

Tickets and invitations to be distributed first week of February. Raffles generated largest percentage of funds raised in 2009. Basket raffles will be included this year.

Closed Executive Session:

Treasurer's Report:

Budget Review (Paul Herriott):

Magazine Drive appears to have exceeded our target of 20K. Last items to be reconciled with vendor. Two outstanding checks with insufficient funds. Alma to follow up with families.

Box Topps- goal of \$700 or more in February collection to meet budget

Cinti Bell program and restaurant nights will be allocated to “unplanned income” on the budget

Teacher Reimbursement- awaiting \$1500 reimbursement for teacher professional development conferences from Fall 2009

Next Meeting: Monday February 8th 7:00 p.m. St. Andrew Parish Center